

Sample  
Text

--- **Bleed Area (“No White Border” Line)**

Bleeds allow you to run artwork to the edge of a page. The artwork is printed on a large sheet of paper and then trimmed down to the Trim Box. Standard Bleed is 0.125 inches.

--- **Trim Box (Cut Line)**

This is the dimension of your finished card, 6.25” x 9”. Postcard will be cut along this line.

--- **Text Zone (Safe Line)**

For best results, keep all text, important images, and logo within this box. Also known as the margins, or safe zone.

After your artwork is finished, DELETE THIS TEMPLATE.

\*\*\*\*\*ECRWSEDDM\*\*\*\*  
LOCAL POSTAL CUSTOMER

PRSR STD  
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Excel Mailing

## EDDM Postcard Template 6.25” x 9”

Finished Size:  
6.25” x 9”

Size with Bleed:  
6.5” x 9.25”

 **EXCEL**  
PRINTING & MAILING

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